

# OFFICER LEADERSHIP INSTITUTE WORKSHOPS

## We are a team?

### What now?

Learn:

- What does it mean to lead?
- Overcoming leadership obstacles.
- Forming effective teams.
- Managing conflict.
- You don't and shouldn't do it all.
- Build your bench.

**This workshop is ideal for the President and Vice President.**



## More is Merrier!

Learn:

- How to recruit chapter members.
- How to keep membership engaged.
- Plan meetings members will attend.
- Treat your members right!
- It's the little things.
- Prepare members for competition!

**This workshop is ideal for any officer!**



## Shout it from the Rooftops!

Learn:

- Find hidden ad opportunities.
- Create promotion timelines.
- Write engaging press releases.
- Social Media plans, not so easy.
- Networking-not just for job leads.
- It's over, you're not done.

**This workshop is ideal for the Reporter and Historian.**

## It's not FUN to FUNdraise!

Learn:

- Overcoming fear of the ask.
- Is this fundraiser right for your audience?
- Using your spheres of influence.
- We sell candles every year, what else is there?

**This workshop is ideal for any officer!**